BMIC Cookies Policy

About this Policy

Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your personal information.

This Cookies Policy explains how we use cookies and similar technologies on the BMIC Platform.

For a full understanding of how we handle your data, you should read this policy together with our Privacy Policy.

What are cookies?

Cookies are small text files containing information that are placed on your device — such as your computer, tablet, or smartphone — when you visit our Website (https://bmic.ai) or use our Services.

They enable the Website to recognize your device on subsequent visits and help us deliver a consistent experience.

We use two main types of cookies:

- **Persistent cookies** remain on your device after your session and help us recognize you as an existing user and remember your preferences.
- Session cookies temporary cookies that expire when you close your browser.

Do I need to accept cookies?

No, you are not required to accept cookies.

However, refusing or deleting cookies may limit or disable certain functions of our Services.

You can configure your browser to notify you when cookies are placed or to block them entirely. Refer to your browser's help section for instructions.

Please note that rejecting cookies may prevent you from logging in or using features that rely on them.

What are cookies used for?

1. Functional Cookies

These cookies enable us to remember your settings and preferences to provide an improved and personalized experience.

They do not track browsing activity or collect data for advertising purposes.

Most are session cookies that expire once you close your browser, but some may persist longer.

2. Essential or "Strictly Necessary" Cookies

These cookies are required for core site functionality — for example, logging in, maintaining session security, and navigating the platform.

They do not collect information for marketing or profiling and usually expire when the session ends.

3. Analytical / Performance Cookies

These cookies allow us to measure and analyze how users interact with our Website — for instance, to count page visits or identify which sections are most used.

The data is aggregated and anonymous, helping us improve our Services and user experience. Some analytics may be provided by third-party tools operating under their own privacy terms.

4. Advertising Cookies

Advertising cookies record your visit to our Website and may be used to deliver personalized content or limit how often you see certain ads.

They can also help measure the effectiveness of advertising campaigns.

Information from these cookies may be shared with trusted advertising partners who follow equivalent privacy standards.

Updates to this Policy

BMIC may update this Cookie Policy periodically for operational, legal, or regulatory reasons.

The date at the top indicates the latest revision.

Substantial changes will be communicated where required by law.

Contact Us

For questions about this Cookie Policy or our use of cookies, please contact:

■ support@bmic.ai